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## MYPN to Award \$55,000 to New Hampshire Startup

### WHAT:

The final event for 2014 annual MYPN NH Startup Challenge business plan competition, focusing on the four finalists. Contestants have been judged on areas ranging from market opportunity to financial understanding, and the winner will receive the grand prize package of cash and in-kind services worth up to \$55,000. The grand prize winner will be announced following final pitches

### Finalists include:

- **Trailoo:** Being an online platform, Trailoo is the first of its kind to connect families, camps and vacation programs. The company uses social networking to help families find the best camp for their vacation needs.
- **Isinglass River Hops Exchange:** The Hops Exchange sustainably grows high quality hops by working with local farmers, maintaining production of hops by investing in farms and expanding their yards to keep up with demand. They strive to keep New England breweries supplied with locally grown products and ingredients.
- **EcoValve:** EcoValve is a showerhead adjustment designed to significantly reduce household water consumption with advanced sensory technology. Sensors are able to detect the distance between the person and the shower nozzle, thus adjusting water pressure accordingly.
- **SMART Wheel:** The product, easily applied over any steering wheel, senses when a driver is driving unsafely based on their hand position on the wheel, especially if their hands are too close as if the person is texting, if there's no hands on the wheel, or if there's one hand on the wheel for too long. If any of this behavior occurs, the driver's attention is refocused with audio and visual cues.

### WHY:

The NH Startup Challenge was created by MYPN in 2008 to give statewide residents the opportunity to promote and execute their unique business ideas. Over the past six years, this annual competition has given more than \$200,000 in cash and in-kind services to startup businesses located in New Hampshire. The competition this year offers young NH entrepreneurs the chance to compete for thousands of dollars as well as legal and accounting services provided by local firms.

**WHO:**

**Josh Delisle** – Co-Chair; Dyn

**Emily Bolton** – Wadleigh, Starr & Peters

**Luke Bonner** – GYK Marketing

**Kate Luczko** – Chair of the Board, MYPN; Stay Work Play

**Darton Rose** – Dyn

Over 100 Manchester Young Professional Network members

**WHEN:**

Tuesday, June 17, 5:30 p.m.

**WHERE:**

New Hampshire Institute of Politics at Saint Anselm College  
100 Saint Anselm Drive  
Manchester, NH 03102

**RSVP:**

Kate Giaquinto, [Kate@montagnecom.com](mailto:Kate@montagnecom.com) or 603-548-5273

Register to attend

here: <http://www.manchesteryoungprofessionalsnetwork.org/programs/nh-startup-challenge/>

**About MYPN**

MYPN was formed in 2004 to create business opportunities, support community involvement and to foster an overall investment in the future of Manchester. MYPN members gain access to community leaders, equally motivated peers, and develop future skills. The organization helps to improve its members' professional skills, expand their contact base, and provide the opportunity to promote themselves and their business in a relaxing setting. [www.mypn.org](http://www.mypn.org)